

SUMMARY

Designer and set decorator with extensive experience in broadcast, event, and digital production, as well as tabletop photography. Successful in bringing creative concepts to full execution.

PROFESSIONAL EXPERIENCE

Design Director

Food Network, Food Network.com 1994-2013

Cooking Channel, Cookingchannel.com 2010-2013

Responsible for independently establishing, developing and executing iconic visual branding for *Food Network* and *Cooking Channel*. Sourced, secured and staged set decoration, designed table settings and beauty shots for broadcast and digital production. Designed and styled events for marketing and New Business product launches.

Created compelling "Secret Ingredient Altars" for *Iron Chef America*, as well as set décor tailored for specific talent including: *Mario Batali, Emeril Lagasse, Sara Moulton, Tyler Florence, Bobby Flay, Rachael Ray, Michael Symon, Guy Fieri*, and more.

Conceived and implemented an extensive, curated prop and tabletop collection exclusively for *Food Network*, featured in *Food Network Magazine*, among other publications.

Collaborated with executives to visualize and develop branding for shows. Executed concepts with restricted budgets and time frames.

Selected and directed staff to execute designs, and source and coordinate materials and shipping.

Targeted and strengthened relationships with vendors, artists, photographers, event companies, set designers. Negotiated artwork clearances for shows and photography.

Successfully trouble shot and problem solved projects during all phases of execution.

Represented *Food Network* via speaking engagements, video appearances and tabletop judging. Regular contributor to *Food Network's Inside Dish* blog.

SET DECORATION

Week in a Day - **RACHAEL RAY** 2012

Drop Five Pounds - **MELISSA d'ARABIAN** 2012

Symon's Suppers - **MICHAEL SYMON** 2012

Thirty Minute Meals - **RACHAEL RAY** 2001, 2010

Guys Big Bite - **GUY FIERI** 2009

Guy off the Hook - **GUY FIERI** 2011

Essence of Emeril - **EMERIL LAGASSE** 1994, revised 2001

Emeril Live - **EMERIL LAGASSE** 1997-2000

Secrets of a Restaurant Chef - **ANNE BURRELL** 2009-2011

Tyler's Ultimate - **TYLER FLORENCE** 2008

Cooking for Real - **SUNNY ANDERSON** 2009

Ten Dollar Dinners - **MELISSA d'ARABIAN** 2008

Viva Daisy - **DAISY MARTINEZ** 2008

Melting Pot - **PADMA LAKSHMI, ROCCO DISPIRITO, MICHAEL SYMON** 1999

Iron Chef America- Secret Ingredient Altar designer 2005-2012

Sara's Secrets - **SARA MOULTON** 2005

The Next Food Network Stars - 2005, 2006- Reality series

Hearty Boys - **DAN SMITH** and **STEVE McDONAGH** 2008

East Meets West - **MING TSAI** 1997

Hot off the Grill - **BOBBY FLAY** 1999

Molto Mario - **MARIO BATALI** 2000

Talking Food - **ROBIN LEACH** 1994

Taste - **DAVID ROSENGARTEN** 1994

EVENT DESIGNER

Designed and styled PR events, and corporate launches for New Business partnerships including *Entwine* in partnership with *Wente Vineyards*, and *Food Network* housewares, in partnership with *Kohls*.

TABLETOP DESIGNER

Contributor, tabletop expert, foodnetwork.com

Prop/stylist for all *Food Network* and *Cooking Channel* internal shoots.

Digital photo shoots, digital videos, e-books, apps, various *Food Network* Cook Books

Contributed to *Food Network Blog* as Table top expert

PRESS

Host: Blog video of Prop area for Food Network web site

Guest Host tabletop tips for Thanksgiving Live Video Stream

Interview: *Food Network Magazine*, April, 2012

Interview: Chefography on *Cooking Channel*, 2009

Speaker: Women in Communications

Guest Judge: Connecticut Potato Latkes Throwdown, 2012

PRIOR EXPERIENCE

Metro Studios, New York, N.Y.

Executive Producer

Served as liason between advertising agency and production company directors. Responsible for reviewing storyboards with directors, pitching ideas to client, budgeting, negotiating crew costs, presenting bids to advertising agencies. Supervised producers and editors from pre production through post production. Identified and created relationships with equipment, prop and special effect houses, production facilities in the New York tri state area. Clients included:

Estee Lauder

Clairol

McDonalds

Dunkin' Donuts

Time Life Books

Procter and Gamble

The Hartford

Ban

EDUCATION

B.A. Case Western Reserve University, Major, Urban Planning

NYU in Spain Program-semester abroad in Madrid.